

2019 Criteria

Applicants must be based in or conduct their work within the East Suffolk district.



Team Of The Year Award

This award is open to any group, including businesses, schools and clubs, and will go to the team that displays excellent results in their field, underpinned by outstanding team work and a fantastic rapport between team members.

New Business Of The Year Award

This award celebrates East Suffolk's highest performing new companies. It is open to any East Suffolk organisation that began trading in or after January 2018. It will go to the company that can best demonstrate early yet sustainable success through its results, innovation, ethos, customer and staff engagement, effective leadership and management and vision for the future.

Business Growth Award

This award is open to any business that can demonstrate an outstanding increase in sales, profit, market share, or geographical expansion within East Suffolk or from an East Suffolk HQ since January 2018. This award will go to the business demonstrating impressive growth and outstanding performance over the last 18 months.

Service to the Community Award - Group

This award is open to any group including businesses, schools and clubs, which has shown an understanding of community needs and worked to have a positive impact on the residents and/or businesses within their community. The winner will demonstrate dedication to an activity or activities that benefit the wider community or a group therein.

Service to the Community Award - Individual

This award is open to any individual that has shown an understanding of community needs and worked to have a positive impact on the residents and/or businesses within their community. The winner will demonstrate dedication to an activity or activities that benefit the wider community or a group therein.

Great Idea Award

This award is open to any group or individual, including businesses, schools and clubs, which have created and put into action an idea, that has improved an element of local life. This could be a business practice, an unusual event or an invention. Judges are looking for ideas that have had a big impact and/or are extremely creative in their design and/or application.

Science, Tech & Engineering Award

This award is open to any group or individual, including businesses, schools and clubs, that is driving the advancement or application of science, technology, engineering and/or manufacturing.

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Customer Focus Award

This award is open to any group or individual, including businesses, schools and clubs that value their customers and provide excellent customer service at all times. The winner will show evidence of a customer focused culture with a consistent commitment to customer service excellence, preferably with customer testimonials and/or reviews.

People Development Award

This award is open to any group or individual, including businesses, schools and clubs. The winner will demonstrate a culture that promotes learning, focusing on talent and performance as well as encouraging open communication about development needs. We've left this award wide open as we recognise that people development takes place in numerous environments and walks of life, from internships and apprenticeships to leisure learning and CDP.

Health & Wellbeing Award

This award is open to any businesses, schools and clubs and will recognise organisations that can demonstrate initiatives that support employee/customer health and wellbeing. Successful entries will demonstrate an understanding of the holistic nature of health and wellbeing in their area of operation (school, workplace, voluntary group etc), how it affects their group and how they've taken steps to improve their group's health and wellbeing.

Encouraging Tourism Award

This award is open to any group, individual, business, school or club that has made a contribution to encourage visitors to the area or to make their experience of the area extra special. This may be for food & drink, festivals, events, activities and experiences, visitor attractions or through their own activities that have promoted and raised awareness of the East Suffolk District as an excellent tourism destination.

Club of the Year Award

This award is open to a club that has demonstrated commitment and passion to sport through the activities and opportunities they provide for their members and the community sport. This may include specific achievements in any development area such as increased junior and/or senior members, disability sport, facility development. Must be NGB Accredited where appropriate.

Enabling Communities Award

Four exemplary community projects supported by the Enabling Communities Team will be selected and then put through a public vote to win this award.